



Meerut College, Meerut

Career Counselling & Placement Cell

Dear students,

This is to inform you that Career Counselling & Placement Cell of Meerut College, Meerut is going to organize a Walk in Interview for some posts in *TQQA Services Private Limited*.

Proposed Date-19 & 20 September, 2025

Venue- Meerut College, Meerut

Please leave your confirmation in the concerned department.

For details kindly contact-

Prof. Anshu Jain, Department of Zoology-7060003224

Prof. Archana Singh, Department of Chemistry-9412208444

Prof. Deepak Verma, Department of Commerce-9837587068

(Prof. Yudhvair Singh)

Principal

TQQA Services Private Limited

Introduction

THE TEAM: Who are we?



SANJEEV K. GAUR

Founder
IIM A, ISB, IIFT
Global Sourcing,
Private Label Super-expert
KPMG Board Leadership Center



NEERAJ SINGH

Co-founder
IIT-BHU, Iowa University
AI Super-expert
X-it, Raman Bose

ADVISORY BOARD



K Radhakrishnan

Ex President Future Fresh Foods
Ex CEO Reliance Retail
Ex Director Tata StarQuik



Rob Newman

Ex Chief Strategy Officer,
Reliance Retail
Ex Group Merchandise & Marketing
Director, Macro, South Africa



Tony Corlett

Ex Regional Hub Manager,
Indian Sub-Continent and SEA
Tesco Stores UK



Michael Pike

Founder – Pike Brands, UK
Brand Advisor – Nykaa, UK Fashion & Textile
Association, Previous works – P&G, Interflora,
Hummel, GOSH, Smiley, Esquire

3 in 1 Business Model to serve independent retailers

New Age Distribution

- D2C brands
- App based ordering
- Automated supply chain
- 100% traceability

Products

- **Private Label** - for Kirana and Pharmacy
- Full basket
- Profitability drivers across category
- Best in class Quality

Services

- **Fintech** – filling the service gaps
- Working capital finance
- Shop improvement
- Retail technology (POS, payment solution)

Each of the above has separate deliverables and measures, however they are intertwined using technology to create a robust support system

WHAT PROBLEMS DO WE SOLVE?

Independent Pharmacies

PROBLEMS:

- high discounts eroding profitability.
- range gaps and availability issues.
- Training and compliance gaps.
- inefficient inventory management system causing stock outs and fill rate issues from leading brands.
- working capital challenges.
- Very limited promotions to attract customers.

Independent Kirana

PROBLEMS::

- high discount eroding profitability.
- under pressure due to Phygital competition.
- limited access to curated product portfolios - range gaps.
- inefficient inventory management, repeated stock outs and fill rate issues from leading brands.
- working capital challenges.
- Quick commerce, need to serve at home 'quickly'

OPPORTUNITY

- Need for a support system for products, margin and service delivery. It will help to build competitive strength for long term survival and prosperity

presenting

TQQA
THE QUALITY ALLIANCE

Q U A L I T Y C O M E S F I R S T



www.tqqa.in



Vision

- To create the most trusted and efficient supply chain company in India while assisting independent retailers to prosper.

Mission

- Create a support system for independent retailers and help them prosper thru Private Label products and world class services

Objective

- To bring 100,000 outlets in TQQA family within 5 years.



Product Categories

PHARMACIES

PHASE I

- PERSONAL CARE
- HOME CARE
- BABY CARE
- NUTRITIONAL SUPPLEMENTS
- OTC
- MEDICAL DEVICES
- SPECIALTY SKIN CARE

PHASE II

- GENERIC MEDICINES
- CONDITION MANAGEMENT

KIRANAS

PHASE I

- PERSONAL CARE
- HOME CARE
- BABY CARE
- SKIN CARE
- OTC

PHASE II

- FOOD PRODUCTS
- STATIONERY

Team Construct

Inviting applications for the following roles -

- 1. Business Development Executives: 10**
- 2. Warehouse Executives: 3**
- 3. Key Accounts Executives: 10**
- 4. HR assistant: 1**
- 5. Customer Care Executives: 2**
- 6. Sourcing Executive: 1**

TOTAL VACANCIES: 27

LOCATIONS: MEERUT, SAHARANPUR, MUJAFFARNAGAR, GHAZIABAD

SALARY PACKAGE

The company pays minimum wages + conveyance + incentives. A good performer can easily earn Rs 20,000 to Rs 30,000 per month in these roles.

Merit based, fast track growth is assured for deserving candidates.

CORE SKILLS

- a) Only ambitious candidates with high energy must apply.*
- b) Eagerness to learn, positive attitude, sense of ownership are mandatory.*
- c) Persuasive communication skills, must be able to speak in Hindi and any 1 more language*
- d) Winning mindset is important – candidate must be able to persevere and win while working in a team.*

TQQA is an equal opportunity employer, we have zero tolerance policy for discrimination on any ground.

TQQA SERVICES PVT LTD

THANK
You!

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